



**Inside Business | February 19, 2007**  
[Inside Business Home](http://business.fiu.edu) | <http://business.fiu.edu>

**2007 looks like banner year for entrepreneurship on campus.**

*Entrepreneurship crosses all disciplines.*

That's been the guiding premise of the Eugenio Pino and Family Global Entrepreneurship Center in the College of Business Administration since its inception, and the deeply held conviction of **Alan L. Carsrud**, executive director and clinical professor of management. The center's staff will drive the point home during a two-day "Entrepreneurship Fair" at which an array of thirty banners celebrating alumni entrepreneurs will occupy the first floor of the Green Library on the University Park campus.

"The banners show graduates from history, engineering, the arts, education, and many other arenas, all of whom are also successful entrepreneurs," said **Colleen Post** (MBA '03, BFA '00), the Pino Center's associate director and adjunct professor in entrepreneurship, management, and international business.

In addition to the display, staff members will be on hand to provide information about the many opportunities the center provides for those with an entrepreneurial bent.

"Between 10:00 a.m. and 3:00 p.m. on February 26th and 27th, we'll be available to tell visitors about our many undergraduate and graduate offerings," Post said. "We have an entrepreneurship track for business majors, an entrepreneurship minor for non-business majors, and an entrepreneurship certificate. We also offer a graduate entrepreneurship track for business students and a graduate entrepreneurship certificate, along with various courses."

*Multiple events are slated for the college and the country.*

The fair is part of a nationwide event called *EntrepreneurshipWeek USA*, running from February 24-March 3, 2007, and sponsored by the Ewing Marion Kauffman

A vertical banner featuring a portrait of Carole Bernstein, a woman with long brown hair, smiling. The text 'CAROLE BERNSTEIN' and 'MS 73 - EDUCATION' is at the top. Below the portrait, the text reads 'I AM AN EDUCATOR. I AM ALSO AN ENTREPRENEUR.' At the bottom, there is a small text block: 'SOON AFTER EARNING HER MASTER'S DEGREE IN EDUCATIONAL ADMINISTRATION, CAROLE BERNSTEIN OPENED A SMALL EDUCATIONAL STORE CALLED GET SMART. THIS SMALL STORE GREW TO A CHAIN OF FOUR LOCATIONS, CATERING TO THE NEEDS OF TEACHERS, STUDENTS, AND PARENTS WHO ARE SEARCHING FOR TOOLS TO FACILITATE LEARNING.' Below this is the Eugenio Pino and Family Global Entrepreneurship Center logo, which consists of a stylized 'e' inside a circle, with the text 'Eugenio Pino and family global entrepreneurship center' and 'FLORIDA INTERNATIONAL UNIVERSITY' below it. At the very bottom, the website 'www.entrepreneurship.fiu.edu' and phone number '305.348.7156' are listed.

Foundation—a grant from which made possible the creation of the Pino Center in 2003. It's a week to draw people's attention to entrepreneurship—which crosses age groups as well as professions. Activities have been planned for people at all levels, from K-12, through college, and graduate school.

According to Carsrud, “Part of *EntrepreneurshipWeek USA*'s goal is to encourage the next generation of entrepreneurs. We would like to give our students and young alumni that opportunity by networking with our successful alumni entrepreneurs at a special happy hour we are hosting together with the university's Young Alumni Professionals Group.”

The event will take place on March 2, 2007, starting at 6:00 p.m. at Cielo Garden & Supper Club in Coconut Grove.

“There's no cost, but registration is required,” Post said. “We invite all FIU Alumni Association members to come and enjoy this new restaurant, network with alumni who are entrepreneurs, and see the banners, all of which will be displayed.”

After the networking event, the banners will be installed in the college from which the alumnus or alumna graduated. For example, the banner of **Carole Bernstein** (MA '73), who has her graduate degree in educational administration and is now pursuing her BBA, will be located in the College of Education. Bernstein founded Get Smart, a store for teachers, students, and parents. The single store grew to four sites and also exports products to Central and South America, with distributors selling the store's merchandise in Panama, Nicaragua, Venezuela and the Dominican Republic.

If you would like to attend the happy hour, please call 305-348-7156 for details. For more information about the activities planned across the country as part of *EntrepreneurshipWeek USA*, visit [www.entrepreneurshipweekusa.com](http://www.entrepreneurshipweekusa.com). To learn more about the many entrepreneurial offerings available through the Pino Center, check out <http://www.entrepreneurship.fiu.edu>.