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### **Contributions of college's professors dominate at international conference.**

The Second International Conference on Management of Globally Distributed Work (GDW) from July 25-27, 2007, would not have been the same without the strong presence of members of our faculty, most particularly conference co-chair **Kuldeep Kumar**, professor, Department of Decision Sciences and Information Systems (DSIS), and the prime mover in conceptualizing the idea of the Globally Distributed Work Research Foundation and finding corporate partners; and program committee co-chair **Mary Ann Von Glinow**, professor, and Knight Ridder Eminent Scholar Chair in International Management, Department of Management and International Business.



*Graduate student **Indu Rao** and **Mary Ann Von Glinow***

**Alan Carsrud**, executive director, Eugenio Pino and Family Global Entrepreneurship Center and clinical professor of management; and **Sumit Kundu**, professor and Knight Ridder Research Professor, Department of Management and International Business, served on the program committee as well.

*GDW gains foothold in global consciousness, bit by bit.*

“Many people are aware of outsourcing and off-shoring, but these business practices account for just two elements in a much broader picture,” Von Glinow said. “The conference, whose theme was “Globally Distributed Work and the Quest for Business Competitiveness,” brought scholars and practitioners from around the world to share their research and practical insights on that larger picture, in which virtual teams, worldwide R&D, and global supply chain management figure prominently.”



***Kuldeep  
Kumar***

Bangalore provided a hospitable setting, not only thanks to its temperate July weather but also because, according to Von Glinow, “Indian CEOs, many of whom attended, really ‘get’ the concept of globally distributed work. It was quite gratifying to present in a country where people highly esteem your research.”

About 60 percent of the attendees represented the academic constituency, and the rest came from the practitioner side with the caliber of all the presentations very high.

“We had unbelievably fantastic speakers, including high-ranking executives from Infosys; Tata Consultancy Services (TCS), Asia’s largest software services company and a corporate sponsor; BPO, and Accenture India, another sponsor, among others,” she said.

Von Glinow expects the number of people interested in GDW and in attending future conferences to grow.

“Although Kumar has done research in this field for nearly a decade, GDW is still a relatively new term in the scholarly literature,” she said. “As greater numbers of people research the subject, they will understand its implications more widely.”

In its earliest stages, the consortium that Kumar founded included three corporate partners: TCS, Philips Software Ltd.; and Mphasis Inc. It also included three universities in addition to Florida International University: Rotterdam School of Management, Erasmus University; Indian Institute of Management, Bangalore—host site this year—and Management Development Institute, Delhi. Discussions have taken place to enlarge the consortium to include additional companies and universities from the United States, The Netherlands, India, Thailand, and Pakistan. Next year’s conference will take place in China.

For more information about the concept, the consortium, and the conference, visit <http://www.globalwork.in/ICMGDW2007/>.